

# ERIN MCMAHON

LIVE CONTENT PROGRAMMER



## Contact

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### Email

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### Address

1192 Jackson St.  
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94133

## Skills

- Proficient in Adobe Premiere Pro, Adobe Lightroom, and Final Cut Pro
- HTML and CSS basics
- Writing for broadcast journalism and AP Style

## Awards

- Columbia Scholastic Press Gold Circle Award 2022
- George Pasero Memorial Scholarship for Sports Journalism 2021
- University of Oregon Hall of Achievement Scholarship 2021
- Jim Murray Memorial Foundation Competition Finalist 2019

## Experience

### **Bleacher Report**, San Francisco – *Live Content Programmer*

APRIL 2023 - PRESENT

- Works with content packaging team to support creator and athlete led live streams
- Programs live shows and sends push notifications via B/R app
- Edits clips for distribution across B/R app and other social platforms for weekly streams and special events (e.g. 2023 NFL, NBA, NHL Drafts)

### **National Football League (NFL)**, Los Angeles – *Production Assistant*

AUGUST 2022 - MARCH 2023

- Live content correspondent for 2023 NFL Combine
- Worked with the on-air promotions team and contributed to broadcast marketing content for all projects relative to the NFL brand (e.g. NFL+, National Tight Ends Day, Hard Knocks)
- Coordinated footage deliverables to internal and external NFL promo teams

### **Chicago Sky (WNBA)**, Chicago – *Media Associate*

MAY 2022 - AUGUST 2022

- Curated original content for the team website and wrote official press releases for the public relations department
- Assisted with press conferences, game notes, and stat packets

### **Sports Illustrated - Wildcats Daily**, Chicago – *Contributing Writer*

FEBRUARY 2022 - AUGUST 2022

- Wrote and edited game recaps, previews, and live feeds on Northwestern sports and other Big Ten teams

## Education

### **Northwestern University**, Chicago – *M.S. Journalism*

SEPTEMBER 2021 - AUGUST 2022

### **University of Oregon**, Eugene – *B.A. Journalism, Sports Business minor*

SEPTEMBER 2017 - JUNE 2021

- Executive editor and writer at FLUX Magazine, Association for Women in Sports Media (AWSM) member, and Duck TV Sports reporter